

Subject: Fwd: Re: Estimate for the LFVBID Map

From: rafikg76@gmail.com

Date: 03/23/2017 01:09 PM

To: jbriggs@jbriggslaw.com

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Subject: Re: Estimate for the LFVBID Map

From: Rafik Ghazarian <rafikg76@gmail.com>

To: Christina Moses <cmoses@threeshades.com>

Time: 2016-09-13T21:42:33.000Z

Thanks Christina. I'll present the estimate to the group. I think the meeting will be over by 10:30a. I need to also leave early tomorrow.

On Sep 13, 2016 1:40 PM, "Christina Moses" <cmoses@threeshades.com> wrote:

Hi Rafik,

To recreate the map and add the business listings, it would take an estimated five to seven business days. Before we get started, we would need clarification on how the ads are supposed to be laid out/how much room should be allotted for them and the finalized version of the business listings that should added to the map.

I will try to attend the BID board meeting. However I have a meeting at 9am. If I can get there, the earliest would be by 10:30am.

Thanks so much, Rafik.
Christina

Christina Moses
President

3shades design
c | 408.460.6136
e | cmoses@threeshades.com
www.threeshades.com

From: Rafik Ghazarian <rafikg76@gmail.com>
Date: Tuesday, September 13, 2016 at 12:47 PM
To: Christina Moses <cmoses@threeshades.com>
Cc: s ch <serranochilipepper@yahoo.com>
Subject: Re: Estimate for the LFVBID Map

Thank you Christina for the estimate. What would our turnaround be. Also would we be able to show this on our website? Lastly, we are meeting tomorrow and it would be great if you could attend. Thanks again.

Rafik

On Sep 13, 2016 11:19 AM, "Christina Moses" <cmoses@threeshades.com> wrote:

Hi Rafik,

Thank you again for reaching out to 3shades design to support the LFVBID with its marketing and design needs.

The attached estimate includes the recreation of the approved artwork provided by the previous designer (see attached). We have reduced the amount from the previous estimate to remove the design time needed to provide a new design, but will still need to account for time to rebuild the full map and incorporate the business listings and ads as the images sent by the designer were flat JPGs and not editable in a design program.

I appreciate that you keep 3shades in mind and hope that we will be able to work with LFVBID as we find it most rewarding when given the opportunity to work with organizations that are committed to building a better Los Feliz Village.

Should you have any questions on either, please feel free to contact me at any time.

Thanks.
Christina

Christina Moses
President

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